



Capture

Captivate

## Industries

Any-to-Any model allows a wide range of users, spanning from individuals to corporates in the field of media, retail feedback and validation, visual audits, travel and leisure industry seeking real life videos, news and media...the list is endless.



10,000+ vJournos  
across 634 districts in  
India

**If a picture is worth a thousand words, imagine what 60 frames per second could be worth!!**

The world has gone digital. Our digital eco-system, including social media, is turning more graphic than ever. Everyone expects graphic evidence in real time. The paradigms have changed.

vJournos offers an App driven secured platform for demanding geo-location based digital videos in near real time. Be it for audit, travel & leisure or the media world. We offer a Cloud-based solution where you can demand a video as per your description and download it in the shortest possible time at fraction of the cost of hiring a professional videographer. The power of being omnipresent is here, in your hand!



# Process Flow

Client drops a pin on map at the desired location and enters the description of the video.

A vJourno within the prescribed range receives notification, accepts the offer and moves to the location.

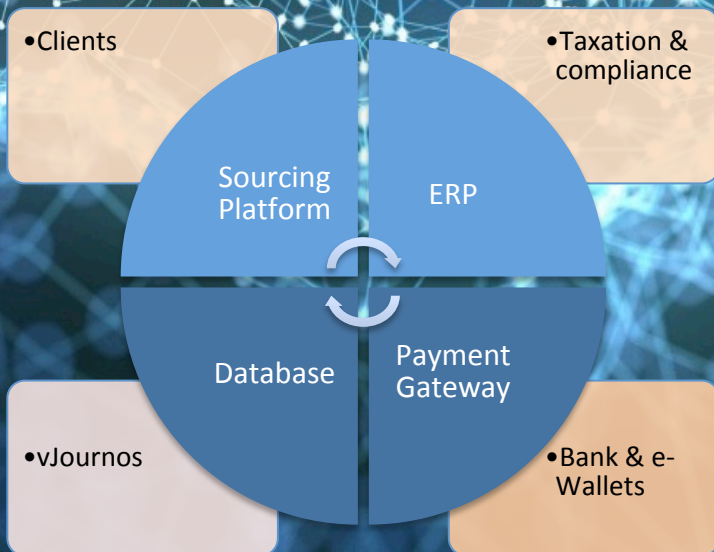
vJourno captures the video as per description and submits for approval.

Client previews the compressed video and approves or rejects it.

Once approved, the client downloads the video. All rights to the video are transferred to the client. vJourno gets paid through the linked e-Wallet.

vJourno can seek posting of unused videos for sales on [www.vjournoplus.com](http://www.vjournoplus.com), a marketplace for videos.

## Technology & Systems



The vJournos ecosystem is an end-to-end encrypted and secured on-demand video sourcing Cloud-based platform. vJournos incorporates an embedded Cloud-hosted industry standard ERP for real time recording of transactions and ensuring total compliance. GST invoices are generated at each transaction. The integration with leading e-Wallets ensures payments without delay.

A 24/7 call center operating in 11 major languages in India provides tech support. The App is available on both Android (Google PlayStore) and iOS (iTunes). The client interface is browser independent and accepts videos in all major formats, including MP4, AVI, AAC, MP4 and 3GP.

The ecosystem enjoys sourcing from over 10,000 professional and amateur vJournos across India. The App incorporates a training module for ensuring the quality of videos.

All vJournos are KYC compliant. vJournos are rated on the basis of hardware they use and client experience history to ensure quality of content.

**Neeraj Sharma**, Director & Co-founder: Neeraj has over 18 years of experience in internet technologies, web development, ASP and ASP.Net, SEO, HTML, C#, JSP, AJAX, HTML 5, databases, Cloud computing and content writing. He has spearheaded projects for Election Commission of India, Ministry of Urban Development and has partnered with Google for Swachh Toilet Locator.



He has Masters in English language and PGDISM from Aptech.

Neeraj is known for his attention to details and micro-management skills in software development.

**Rajeev Mathur**, Director & Co-founder: Rajeev is an electronics engineer and MBA with over two decades of experience in marketing and development of innovative e-commerce platforms, apps and portals.



He is also the co-founder of Neologicx Resources India (P) Ltd., a leading app developer. Prior to founding Neologicx, Rajeev had an illustrious tenure with leading industry players, including BIS Software, RnM Infoways, and Punjab Wireless Systems.

Rajeev enjoys relaxing with tennis and music.



## Team

**Anil Mathur**, Director and System Architect: Anil has over 24 years of experience in the IT industry, spanning across Technology, Consulting, Sales and Partnerships.



In a long career at Microsoft India, Anil has led vertical industry strategy, setup the Microsoft India pre-sales team and won several customer initiatives in his capacity as a technology leader. He has a PGDIM in Marketing Management and is a University First rank holder in BE (Comp Engg). He has kept himself abreast through various certifications, such as CISSP and Executive courses from INSEAD & Wharton business schools.

In his spare time Anil likes to tinker with technology, and also informally mentors people and a few startups.

**Pranava Bhargava**, Chief Executive and Co-Founder: Pranava has worked with the Aditya Birla Group and Shrenuj Group for over 23 years in the areas spanning from business excellence, consulting, marketing and PR, technology, sourcing, finance and strategy.

He has been awarded the “Most Talented Marketing Professional Award” at the World Marketing Congress and has been ranked amongst the top 100 Global Leading HR Professionals at the World HRD Congress. He has served as Jury for World CSR Awards as well as Health Leadership Awards. He has also chaired sessions at many international forums.



An electrical engineer and MBA (Hons.) by qualification, Pranava has mentored many businesses and entrepreneurs. He has been involved with the consular services for Finland over the past 15 years.

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Be Omnipresent